

Order / Rev: 62296
 Alt Order #: 09831675
 Flight Dates: 10/22/12 - 11/02/12

Advertiser: Protect FL Taxpayers
 Product Desc: PROTECT FL TAXPAYERS
 Estimate:

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	10/29/12	11/02/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$50.00		0.00			
3	WAWS	10/22/12	10/26/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	2	\$70.00	P-1	0.00	NM	2	\$140.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					2	\$70.00		0.00			
4	WAWS	10/29/12	11/02/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$70.00	P-1	0.00	NM	3	\$210.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$70.00		0.00			
5	WAWS	10/22/12	10/26/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$90.00	P-1	0.00	NM	5	\$450.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					5	\$90.00		0.00			
6	WAWS	10/29/12	11/02/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$90.00	P-1	0.00	NM	5	\$450.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					5	\$90.00		0.00			
7	WAWS	10/22/12	10/26/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	3	\$90.00	P-1	0.00	NM	3	\$270.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					3	\$90.00		0.00			
8	WAWS	10/29/12	11/02/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$90.00	P-1	0.00	NM	2	\$180.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					2	\$90.00		0.00			
9	WAWS	10/22/12	10/28/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	:30	3	\$1,100.00	P-1	0.00	NM	3	\$3,300.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTFSS					3	\$1,100.00		0.00			
10	WAWS	10/29/12	11/02/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTF--	:30	2	\$1,100.00	P-1	0.00	NM	2	\$2,200.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					2	\$1,100.00		0.00			
11	WAWS	10/22/12	10/28/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTFSS					2	\$550.00		0.00			
12	WAWS	10/29/12	11/02/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTF--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$550.00		0.00			
													Totals	36	\$10,250.00